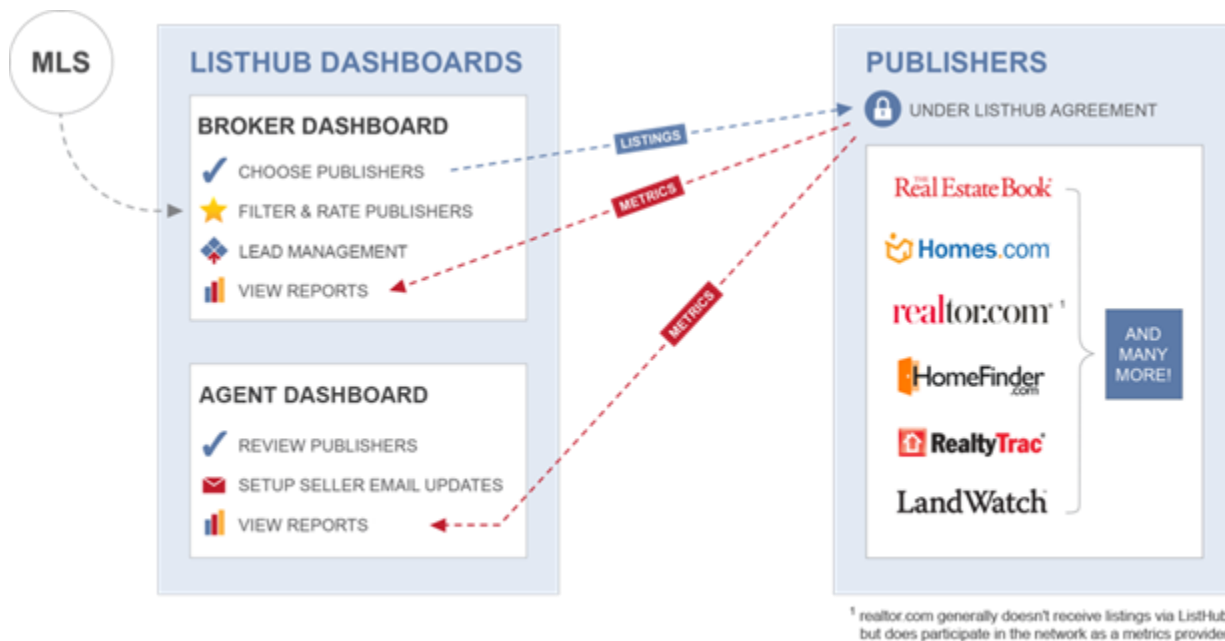




PACMLS has negotiated with **ListHub** to syndicate PACMLS active listings on an opt-out basis. All PACMLS active listing information are now being syndicated to a wider variety of websites, mobile apps, and print publications to reach diverse consumers searching for properties to buy. **ListHub** provides a managed platform to provide brokers of varying sizes, business models, and marketing objectives with a streamlined and safe process for advertising their listings online.

**ListHub is a broker-controlled platform at its core; the head broker in charge owns the listings and they control all the aspects of their online marketing program for marketing listings online including:**

- Selecting/deselecting the online publishers where their listings will be advertised
- Deciding where consumers will be redirected when they click to “see the listing website” on the publisher detail pages for more information (redirection settings)
- Determining where leads will be routed, etc.
- Having the option to change the MLS default settings at any time, easily, and at no cost



To get started, designated brokers can click on the following link:

<https://app.listhub.com/accounts/registerbroker.action> and create an account at no cost to access numerous tools and resources, as well as select from more than **80 different publisher websites to advertise their listings**. By registering, brokers have the tools in ListHub to alter opting-out of sites, redirecting traffic to their brokerage websites, and include their consumer site activity from their brokerage website on the reports.

*For more information on Getting Started with Your ListHub Basic Account, attend a free webinar for ListHub Basic Users (Free Account) by registering for their next webinar*

*at: <https://register.gotowebinar.com/rt/1838552034985026305?source=website>.*

*List of national, regional, and affiliate websites available for listing syndication -*

<https://www.listhub.com/publisher-list.html>

For member support, contact [customercare@listhub.com](mailto:customercare@listhub.com) or call 877-560-0171.